

TRUST TARSUS

OPENING OUR EVENTS SAFELY

In order to open Tarsus events following **COVID-19** across our global locations we have reviewed how they will operate and what practices we will need to put in place to ensure everyone stays safe.

We have developed the **TRUST TARSUS** framework based on the operational guidelines produced by industry bodies, including **SISO**, **IAEE**, **UFI** and the **AEO**.

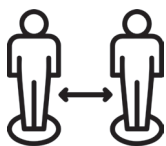
The health and safety of all of our event stakeholders will always be our highest priority and will guide every decision we make in the planning and scheduling of our events. We know that face-to-face events have been changed by **COVID-19** and whilst we all continue to adapt, we want to reassure you that we will focus on:

- Working in partnership with local authorities, event partners & venues to meet local safety standards at our events.
- Carefully selecting event suppliers that can meet our health & safety criteria.
- Supporting the industries we work with as they rebuild their businesses; we will listen to and act on your feedback.
- Delivering ROI to our customers; we will make sure the people you need to meet & do business with are at our events.

Trust Tarsus

Trust Tarsus is our commitment to run face-to-face events as safely as possible; when you participate in a tarsus event you can expect:

REVISED EVENT FORMATS



PHYSICAL DISTANCING

We will follow physical distancing & crowd density guidelines as directed by local authorities.



REGISTRATION

We will minimise waiting times and contact points to facilitate quicker admittance to our events.

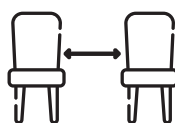


Don't forget to get your HES code!



FLOOR PLANNING

The aisle widths will be 3 meters and we will use dedicated travel lanes to help manage traffic.



CONFERENCE AREAS

Conference and meeting room seating will be set up to follow local distancing guidelines.



FOOD & BEVERAGE

Catering outlets will be designed to uphold health & safety precautions - the regulations of the Turkish Ministry of Health will be followed.



ADDITIONAL STAFF

We will increase our show teams to ensure biosafety measures are adhered to and provide additional support where needed.

INCREASED CLEANING & HYGIENE



VENUE DEEP-CLEAN

Our event venues will be required to deep-clean their facility prior to build-up and show open along with regular cleaning throughout the event.



ENHANCED CLEAN SPACES

Exhibitors will be encouraged to regularly clean their exhibit area; and to replace promotional materials with digital ones.



HAND SANITISERS

Stations will be positioned at key locations throughout the venue; exhibitors will be encouraged to provide hand sanitising points at their stand.



WASTE MANAGEMENT

Waste collection and removal will be increased during our events.



PERSONAL CONTACT

We will have a no handshake policy at our events.

CLEAR, VISIBLE COMMUNICATIONS



PRE-EVENT COMMUNICATIONS

Health and safety measures specific to each event will be communicated and updated frequently on our event websites, email updates and social media channels.



DEDICATED CONTACTS

Each of our event teams will have a dedicated representative to handle any health and safety queries; Tarsus Support will provide additional assistance and guidance.



EVENT SIGNAGE

Specific health and safety signage will be displayed prominently around and within our event venues.



UPDATED EXHIBITOR MANUALS

Our exhibitor manuals will contain the latest requirements of the country the event is taking place in.

COVID GUIDELINES IN THE FAIR AREA

Social Distancing and Crowd Control

- There will be cameras monitoring crowd density at turnstiles located at the entrance and exit gates, and within the fairground, as well as at the online registration system and exhibitor portal. Interventions will be performed if necessary.
- Different gates will be used for entering and exiting the fairground.
- Floor markings at 1 or more meter intervals will be made for queues at the entry counters of the fairground.
- Hall corridors are planned to be at least 3 meters wide to ensure comfortable visitor flow. Separate dedicated departure and arrival corridors and social distancing warnings will be displayed.
- Table / chair and seating group arrangements will be in accordance with social distance guidelines. These include such arrangements in the food / beverage and hosted buyer area, and the press and VIP lounge.
- Social distancing warnings will be displayed in restrooms, smoking areas, elevators, and escalators.
- Meeting hall capacities will be revised according to social distance guidelines.
- Masjids in the fair area will be utilized in accordance with social distance guidelines, according to the directives of the Ministry of Health.
- To maintain crowd flow and density during the fair, a limited number of badges will be allocated to exhibitors in direct proportion to the stand size.

Fairground Hygiene

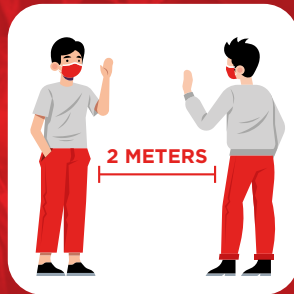
- Throughout the fair, including installation and breakdown periods, every person in the fair area must wear a mask that covers their mouth and nose.
- Individuals who fail to comply with the regulations will be removed from the fairground by security personnel.
- A HES code check and contactless temperature measurement will be conducted for every person entering the fair area. Persons with a Covid-19 connection in their HES code and / or a fever of 38 degrees and above will not be permitted to enter.
- Disposable service materials will be utilized in food / beverage and hospitality areas. No unpackaged food is served.
- General disinfection within the fairground will be performed each evening.
- Common areas will be regularly disinfected.
- Disinfection stands will be installed in certain areas of the fairground.
- Hygiene waste bins will be placed in the fair area.
- Visitors will be encouraged to register online and prepare their name badge before attending the fair.
- Payment transactions using credit cards will be encouraged.
- To minimize the risk of contamination, cloakroom service will not be provided.
- Tarsus Turkey personnel will wear masks and protective visors when communicating one-on-one with exhibitors and visitors.
- Extra stand materials to be rented from Tarsus Turkey will be delivered disinfected.
- T.C. Ministry of Health directives will be applied across all fair services.

Health Services

- Ambulance and medical teams will be available throughout the fair, including the installation and breakdown periods.
- Individuals displaying symptoms of Covid-19 will be escorted to the isolation area and directed to the health facility.



**WEAR YOUR
MASK RIGHT**



**KEEP YOUR
DISTANCE**



**WASH YOUR
HANDS OFTEN**



**DO NOT TOUCH
YOUR FACE**